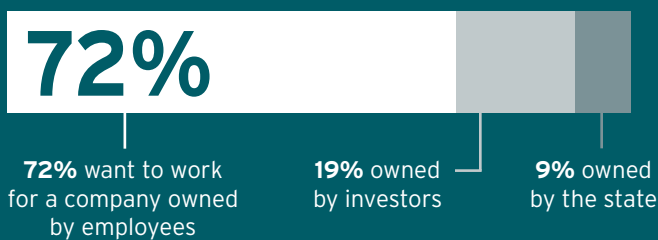


Employees Want Company Ownership

Why is it such a good idea for your organization to offer an employee stock purchase plan (ESPP)? Because the research shows unequivocally that what employees want is an ownership stake in the company.

People want to work for a company with employee ownership



Employee ownership is good for business

Customers would rather support employee-owned businesses

38% are more likely to buy from them

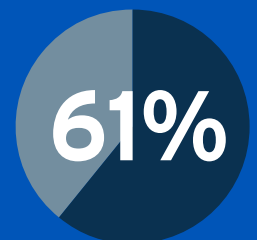


Employee turnover can be 3 times lower in employee-owned companies



Employee-owned companies can recruit better talent

When choosing between two similar jobs, 61% said they'd take the job that offered them employee ownership



Regardless of the economic environment, it is vital to your company's success to attract and retain the best talent out there. The research is clear that offering an ownership stake is a great way to bring that talent to your company and keep them there. And offering an employee stock purchase plan is a cost-effective way to create that ownership stake for most if not all your employees.

Want to learn more about ESPPs and why you should consider offering one at your company? Visit computershare.com/espp-us.